

MALLORCAGAYMAP PRESENTS



MYTHOS

LGTBMAP

MALLORCAGAYMAP



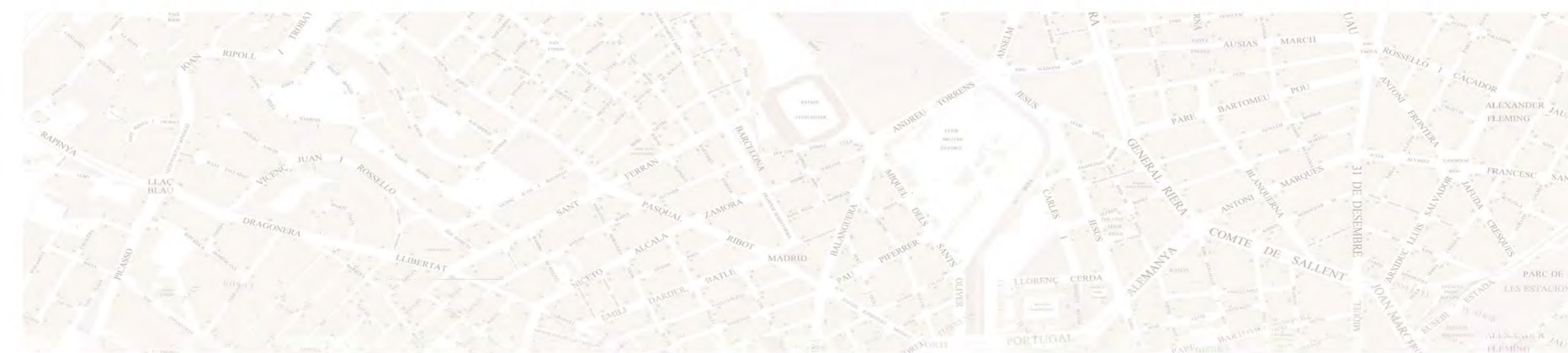
PUBLICATION 2012

PRICELIST



VALID FROM APRIL 2012 ON

C/ FÁBRICA 41B 07013 PALMA DE MALLORCA - INFO@MALLORCAGAYMAP.COM - WWW.MALLORCAGAYMAP.COM



GENERAL BUSINESS CONDITIONS

Object of the contract.

The present contract establishes the rendering of the services described in the Recitals, in the terms and the conditions both general and special agreed by the Parties.

Term.

The term of the Agreement is TWELVE (12) MONTHS and shall commence on the date of its signature. Upon expiry of the said term, this Agreement shall be extended for the same term of twelve months by agreement in writing or if the Advertiser notifies its will to Hansen&Partner, at least, TWO (2) MONTHS before the expiration date of the term.

Payment conditions.

Unless otherwise agreed, the Price shall be fully paid in a term that cannot exceed FOURTEEN (14) NATURAL DAYS from the date of signature of the Agreement and, in any case, before the advertising date. Hansen&Partner will not start any advertising campaign if only the payment process has been completed.

Placement of advertising.

The final placement of the advertisement will be decided at the sole discretion of Hansen&Partner. The Advertiser authorizes Hansen&Partner to use, reproduce and insert the advertisement and all of its parts therein (including the brands, logos, expressions and other elements, including sounds that form part of its content) in accordance with the terms of the Agreement. The Advertiser authorizes Hansen&Partner to reproduce free of charge, on a non exclusive and worldwide basis, in whole or in part, all publicity relinquished to Hansen&PartnerS in relation to the present contract, in advertising and Hansen&Partner promotional material.

Liability.

The Advertiser acknowledges and accepts the limitation of Hansen&Partner' liability with respect to the contract, including but is not limited to, the failure of Hansen&Partner to place the advertisement on the agreed upon dates and location, or in accordance with the terms of the Agreement, even if the aforementioned failures are due to technical or other reasons. Hansen&Partner liability is limited to the re-placement of the advertisement at a later date and equivalent location and, if possible, or if Hansen&Partner chooses the refund of a proportional part of the price paid by the Advertiser.

Hansen&Partner is not responsible for delays or failure to publish the advertisement as a consequence of events or circumstances out of its control including but not limited to government actions, fire, flood, coup, earthquake, technical failure, riot, explosion, embargo, legal or illegal strike, lack of personnel, or material, interruption of transport of any kind, work delays, or any other circumstance out of Hansen&Partners' control.

Advertisers' Representations and Warranties.

For the execution of the agreement, the Advertiser represents, warrants and covenants to Hansen&Partner that the following statements are true and correct as of the date of this Agreement and acknowledges that Hansen&Partner has relied upon the completeness and accuracy of such representations, warranties and covenants in entering into this Agreement: The Advertiser has the right to publish the contents of the advertisement without infringing on the rights of any third party, including industrial or intellectual property rights. It is the responsibility of the Advertiser to obtain all public or private authorizations and make all payments related to the use thereof. The Advertiser acknowledges that Hansen&Partner has accepted to publish the advertisement in accordance with the Representations and Warranties. That, the Advertiser, as well as the advertisement, its content, and any material of the Advertiser to which the users can have access through the advertisement, fulfills the current advertising law, including the electronic and online law, as well as any other law or regulation, and, specially, the one related to telecommunications, consumer and user protection, right to honor, privacy, image, and also child protection. That the Advertiser will be the only responsible, with regard to the Agreement, third Parties, images, text and information included in the advertisement.

Handing over of advertising details.

The Advertiser will provide Hansen&Partner with all the necessary details for the publication of the advertisement, in agreement with the practice followed by Hansen&Partner, relating to (including but not limited to) the way and means used for the transmission of the advertisement to Hansen&Partner and the technical specifications which Hansen&Partner may require at any time. Hansen&Partner will not be obliged to publish any advertisement that does not adjust to the stipulated statements, reserving its right to invoice the Advertiser, according to the stipulated rate in the Agreement, the non inserted publicity by causes non attributable to Hansen&Partner.

Hansen&Partner reserves its right, in any event and at its own discretion, to:

- Reject or cancel any advertisement, order the insertion of advertisements, space reserved, or location compromise; or
- Eliminate any advertisement. Moreover, Hansen&Partner has the right to reject any connection with other web pages ("URL link"), included in the advertisement.

Intellectual Property / Property Rights.

Hansen&Partner and all its brands, trade names, trademarks, service names, logotypes, graphic designs and other proprietary marks used in connection with Hansen&Partner, or the Web Site trade names or trademarks registered by Hansen&Partner.

MALLORCA LGTB MAP

MALLORCA MAP LGBT celebrates its 11th edition after five years in the island as a bi-annual production.

The year 2012 will be the year of change, renewal, characterized by an improvement of our services: a new website and the annual publication of a single edition of the map.

We remain enthusiastic about the long way we have done with you and we appreciate your trust and loyalty.

Have a great edition 2012-13, and let's enjoy together!

PUBLICATION INFORMATION:

- Printing of 60 000 copies
- Present in local gay spots, tourism offices of the island, airport, hotels ...
- Edition closes on 15.06.2012



FORMATS AND PRICES



Main side, map of Palma

Size of ad 75 mm x 82 mm, 300 dpi.

Side A+web: 350€+ IVA

Secondary side of the map where there is a mapping of beaches and cruising areas in Mallorca.

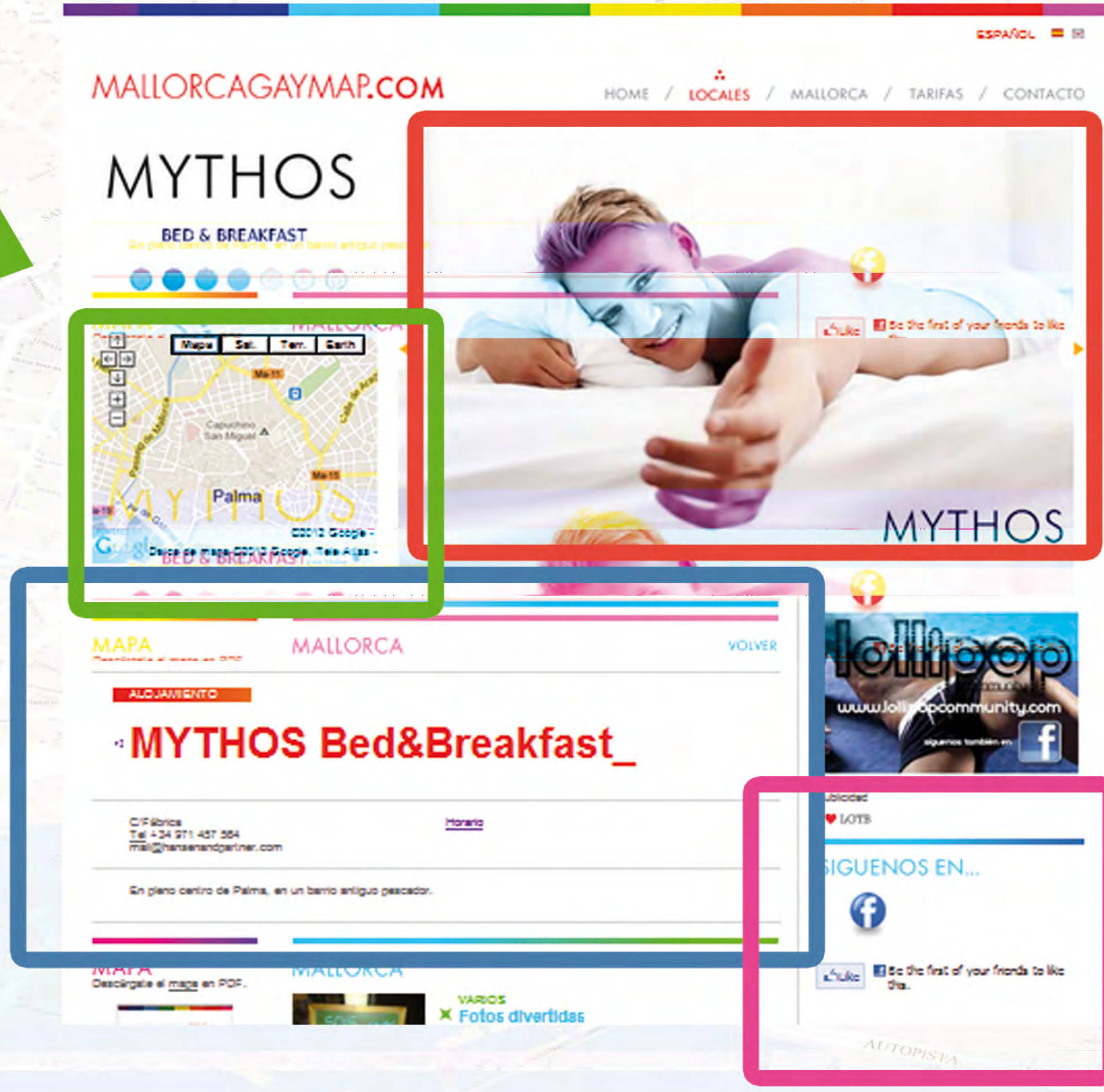
Size of ad 75 mm x 82 mm, 300 dpi.

Side B+web: 250€+iva



YOUR WEB WITH US

MAP
LGTBMAP
DOWNLOAD



PICS
YOUR EVENTS
FACEBOOK

PRIVATE ACCESS
FOR OWN UPDATE

1 year=200€+IVA

WEBPAGE: EXTRA FEATURES

PREMIUM
SPOT

your ad in the
home page
RECOMMENDED
by us

ONLY 5 ADVERTISERS

one year=100€+IVA



BANNER

SIX entire months of
continuous presence

160x535 píxeles para el formato rectangular
260x200 píxeles para el formato cuadrado
.Solo formato JPG

six months=150€+IVA

POSSIBILITIES AND PRICES PER YEAR

1 Ad in SIDE A 75 mm x 82 mm, 300 dpi. Personal web page 350€+ IVA	2 Ad in SIDE B 75 mm x 82 mm, 300 dpi. Personal web page 250€+ IVA	3 Only Web Complete personal page 200€+ IVA
4 Only Directory List of gay and gay-friendly businesses on map and website 50€+ IVA	5 Banner 160x535 píxeles (rectangular) 260x200 píxeles (square) SIX months 150€+ IVA	6 Premium Spot only 5 advertisers 100€+ IVA

CONDITIONS OF PUBLICITY INSERTION

INVOICE: ES-MALL

NAME:
ADDRESS:
CIF:
TEL:
EMAIL:
WWW.MALLORCAGAYMAP.COM/CLIENTESMGM
USER MGM:
PASSWORD:

TYPE OF AD:



TOTAL WITHOUT IVA:

IVA: TOTAL:

PAYMENT TYPE:

X CASH
X BANK TRANSFER

1. 2.

DATE:

CLIENT STAMP:

BANK DETAILS

HANSEN&PARTNER KRISTIN HANSEN
BANCO LA CAIXA
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SWIFT/BIC: CAIXESBBXXX